

Attachment 4: Proposer Question Template



**STATE OF HAWAII**  
Department of Commerce and Consumer Affairs  
Public Utilities Commission

Questions & Responses

RFP-PUC-22-02

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PROPOSAL DEADLINE: November 1, 2021 @ 4:30 HST

DATE ISSUED: September 30, 2021

Proposer Questions	PUC Responses	RFP Section/Page (pg)
1. Appendix C of the State of Hawaii Market Potential Study references an Excel file titled "Hawaii 2020 MPS_ Appendix C_ EE Measure List.xlsx." However, this file cannot be accessed from the pdf file downloaded from the URL referenced in footnote 6 of the RFP. Please provide a copy of this file.	See link on HawaiiEEPS.org website: <a href="https://www.hawaiieeps.org/8-5-2020-market-potential-study-rel">https://www.hawaiieeps.org/8-5-2020-market-potential-study-rel</a>  The excel file for Appendix C is a listed download option.	Footnote 6, Pg 7
2. Please confirm the specific programs covered by this RFP. Are all of the programs and measures included in the triennial plan included in this scope of work?	All of the programs shown in Appendix C of the triennial plan are included in the scope of work. However, we expect that there will be no measures within BET (as the Honolulu Sea Water Air Conditioning effort is discontinued) and REEM no longer includes Peer Group Comparison.	General Scope of Work Question, see Section 2.3

<p>3. For each program included, please provide the estimated number of annual participants and confirm if contact information is available for participants.</p>	<p>About 88% of customers in the Clean Energy Technologies (CET) programs have phone numbers. No emails are available. (See answer to Q4) The table below (following this Q&amp;A list) shows the number of unique accounts in the PY19 verification summary for CET programs (i.e., those with energy savings).</p>	<p>General Scope of Work Question, see Section 2.3</p>
<p>4. Please confirm whether participant contact information includes email addresses.</p>	<p>Professional development and technical training programs that are included in the transformational programs (RTRAN and BTRAN shown in Appendix C of the triennial plan) typically have participant contact information (email addresses). Other transformational programs tend to not have contact information. (see answer to Q3)</p>	<p>General Scope of Work Question, see Section 2.3</p>
<p>5. Will the evaluation team have access to utility CIS or similar systems to identify and contact nonparticipants if needed?</p>	<p>No. The evaluation team will not have the ability to determine program nonparticipants.</p>	<p>General Scope of Work Question, see Section 2.3</p>
<p>6. Should the team ensure a certain portion of the budget is protected for process evaluation, market research, or customer research? Are all of these approaches considered optional (leaving the full budget for impact evaluation and analysis)?</p>	<p>The evaluation team's budget should fully cover five of the six primary tasks noted in Section 2.3.3. The proposal should include budget for tasks 1-4 and 6 and no portion of the current budget should be allotted to optional research (task 5).</p>	<p>General Budget Question, see sections:</p> <ul style="list-style-type: none"> <li>• 1.4.3 (Budget), pg 3</li> <li>• Offeror Q2, pg 35</li> <li>• 3.10.8 (Cost Proposal), pg 36-37</li> </ul>
<p>7. Can you provide a rough estimate of portion of budget anticipated to be assigned to impact analysis vs. process, market, or customer research?</p>	<p>See answer to Q6.</p>	<p>General Budget Question, see sections:</p> <ul style="list-style-type: none"> <li>• 1.4.3 (Budget), pg 3</li> <li>• Offeror Q2, pg 35</li> <li>• 3.10.8 (Cost Proposal), pgs 36-37</li> </ul>
<p>8. One aspect of Task 4 includes documenting “impacts including consideration of persistence, expected measure life, spillover, market effects, takeback/rebound and free-ridership.” However, the</p>	<p>At this point, we do not anticipate NTG, spillover, or market effect analyses occurring in the next two years and should not be included in your proposal.</p>	<p>Task 4, Activity H, page 19 and Task 2, pg 13</p>

<p>TRM review section says: Historically, net-to-gross (NTG) ratios have been set in the Hawaii Technical Reference Manuals (TRMs) and are not re-assessed as part of the annual verification efforts. These NTG ratios have not included spillover and market effects, but that may change in the future. Will this contract include NTG measurement, estimation of spillover, or measuring market effects? If so, for which programs?</p>		
<p>9. Can you provide Appendix C of Annual-Plan_PY19-21_Triennial-Plan.pdf in Excel spreadsheet format? It is very difficult to read in the pdf format.</p>	<p>Appendix C for the PY19-21 Triennial Plan is only publicly available in the PDF format and is readable if you magnify the document.</p> <p>See Hawaii Energy's website for this and all relevant reports:  <a href="https://hawaiienergy.com/about/information-reports">https://hawaiienergy.com/about/information-reports</a></p>	<p>Section 2.2.1, pgs 5-6</p>

**Table 1: CET Program Participants (additional information for Q3):**

Program	PY19 Unique Account Numbers
Residential Energy Efficiency Measures (REEM)	7,826
Residential Energy Service and Maintenance (RESM)	4,036
Residential Hard to Reach (RHTR)	1,549
Custom Residential Energy Efficiency Measures (CREEM)	1
Business Energy Efficiency Measures (BEEM)	476
Business Hard to Reach (BHTR)	431
Custom Business Energy Efficiency Measures (CBEEM)	234
Business Energy Services and Maintenance (BESM)	64